



CLINICAL + COSMETIC + REGENERATIVE

14 + 15 October 2021 | ExCeL London, UK

The UK's only event uniting surgical and non-surgical medical aesthetic communities to raise industry standards

Event & Sponsorship Brochure

Secure your stand today

www.ccrlondon.com



by EASYFAIRS

Event Overview

CCR 2021 will be the most eagerly anticipated event in the UK medical aesthetics calendar, uniting the full spectrum of medical aesthetic specialities through the co-location of the BAAPS Annual International Conference, the ISAPS Symposium UK and the BCDG (British Cosmetic Dermatology Group) annual meeting.

Exhibiting at CCR allows you to get your brand in front of the UK's leading medical aesthetic professionals from every speciality under one roof. The unification of 450 surgeons together with more than 3,300 non-surgical delegates truly establishes CCR as the meeting place for the medical aesthetic community.

+150 Exhibitors

+120 Speakers

7 CPD Conferences

5,873 Total Attendees

3,754 Visitors

Advisory board

CCR's education is steered by a medical advisory board made up of medical experts and KOLs renowned in their field. The clinical and business education attracts a high calibre of delegates who are keen to learn best practice and techniques to strive towards excellence in medical aesthetics.



CCR is the largest conference in terms of medical education and corporate responsibility. There's a lot of innovation happening here.

Nancy Ghattas, Associate Vice President
Country Manager, Allergan



CCR partners

CCR works with carefully selected partners to curate tailored education and to ensure your brand is being promoted to the relevant medical professionals across all specialities.

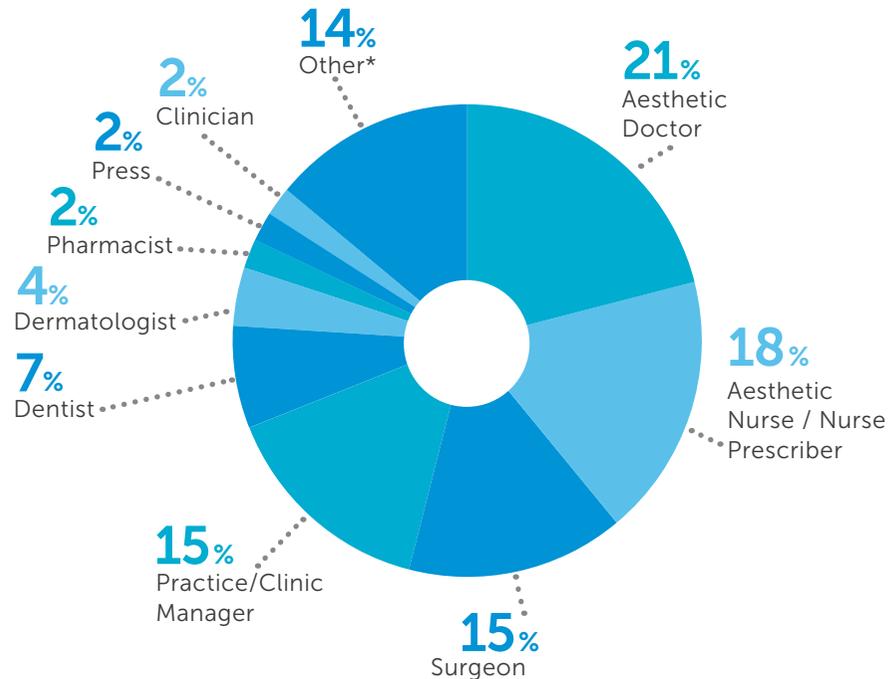


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Visitor Breakdown

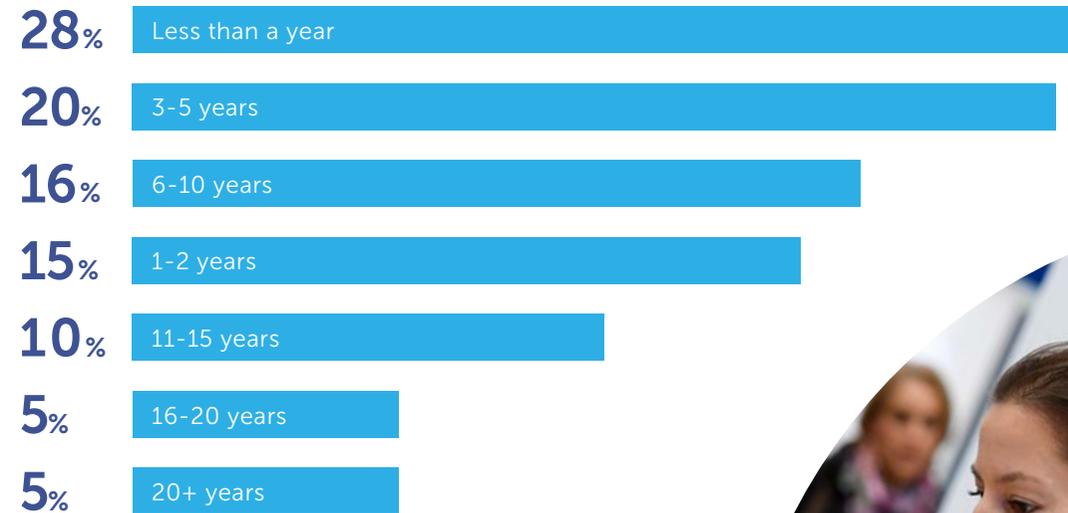
3,754 Visitors | 2 Days | Average visitor increase of 8% each year

Who visits CCR?



*Other consists of supplier, nutritionist, association, marketing/PR & receptionist/PA
**Numbers shown reflect percentage of total visitors

Time practising aesthetic medicine



Reasons for attending

- To find out about **new products**
- To watch and learn from **live demonstrations**
- To see **product launches**
- To source **new suppliers**
- To attend the **conferences**

CCR is one of my favourite exhibitions where I can keep up to date with the latest developments in aesthetic medicine, see live demos, listen to international speakers, network with colleagues and source new products.

Dr Christine Or, Aesthetic Practitioner, Dr. Christine Medical Aesthetics



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Conferences

7 CPD Conferences | 80 CPD points | +3,000 Delegates

With education at the core, CCR welcomes qualified medical professionals, due to its leading CPD certified conferences covering both surgical & non-surgical procedures.

The complementary conference programme includes a business focused agenda, which means you can showcase your brand to practice managers, as well as clinical specialities.

Conferences include:

- Clinic & Practice Management
- Non-Surgical Arena
- Live Demonstration Stage
- The BCDG Meeting
- Aesthetics Masterclasses
- Exclusive Masterclass with Dr Tapan Patel
- BAAPS Annual International Conference

Symposia

CCR can provide your brand with an opportunity to host practical education and training in an exclusive symposium to an engaged audience of up to 120 delegates. Your brand will have 1-hour theatre ownership at a prime time to give you a complete brand takeover.

Previous Symposia include:

Sculpt it with Juvéderm VOLUX
exclusive lunchtime takeover with
Dr Nestor Demosthenous

**VIVACY Symposium using
stylage dermal fillers**
with Dr Nimrod Friedman

**Saypha® - say yes to your
phantastic lips!**
Croma Symposium with Dr Rita Rakus

AestheticSource Symposium
with Anna Baker

Live Laser Hacks
with AES, Novus Medical and Venus Concept

Consumer Insights
from Save Face

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BCDG
British Cosmetic Dermatology Group

SKINCEUTICALS
ADVANCED PROFESSIONAL SKINCARE

What's New & True in Cosmetic Dermatology

The British Cosmetic Dermatology Group has proudly held its meeting at CCR for the last five years. Chaired by Dr Anajli Mahto, the conference attracts more than 90 cosmetic dermatologists. Sponsored by Skinceuticals, the conference features the likes of Professor Mark Birch-Machin, Dr Alexis Granite and Dr Rhonda Meys, to name a few.



Surgical Conferences

CCR is the only event to unite the surgical and non-surgical communities through the co-location of surgical meetings and BAAPS will once again hold their annual international conference alongside CCR.

If you are looking to target surgeons, exhibiting in the BAAPS Village allows you to have a prime location adjacent to the BAAPS Lounge which is the main networking area exclusive to surgeons from the BAAPS Annual Conference.

BAAPS 

The British Association of Aesthetic Plastic Surgeons (BAAPS) Annual International Conference

The 2021 BAAPS Conference will focus on 'Face & Breast' with an afternoon of BAAPS Support covering business topics.

450+ Surgeons

30 Exhibitors

15 Faculty

 ISAPS

ISAPS Symposium UK

The ISAPS Symposium UK sits perfectly alongside BAAPS with a complementary scientific agenda. The 2021 agenda will focus on Body Contouring and is held on 16 October, following CCR.

108+ Surgeons

8 Faculty

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Exhibitors

+200 Brands | 18 Sponsors | 12 Brand takeovers

Who exhibits?

With +200 brands represented by more than 150 exhibitors, leading brands choose CCR to position themselves at the forefront of the UK aesthetic arena. From lasers to injectables and medical devices to regenerative medicine and more, there is a place for you at CCR to showcase your products and services. The all-encompassing visitor profile ensures you will meet your key buyers. Each year brands choose CCR to launch their latest innovations and often dozens of product launches are embargoed until CCR opens its doors, meaning that attendees are poised and ready to discover what's new.

Exhibitor sector coverage

- Aesthetic technology & devices
- Anti-ageing, skincare & suncare
- Surgical equipment
- Injectables
- Medical implants
- Medical devices
- Regenerative medicine
- Stem cell banks
- Clinic services & solutions
- Imaging solutions

Exhibitor satisfaction

90% Deem CCR as extremely important to their annual calendar

82% Would recommend CCR to friends/colleagues

89% Satisfied with their overall participation

81% Met their objectives at the show



There is new technology everywhere. The industry is incredibly strong at the moment and offering people life changing treatments and it's really good to be a part of that.

Hayley Jones, Sales and Marketing Director, Lynton Lasers



Press & PR

23 Press | TV crews | 5 National news | 1 National radio

Official Press Ambassador Francesca White, Tatler's Health & Beauty Editor-at-Large will bridge the gap between trade and consumer, collating insight into the industry and its exciting innovations. CCR has become a go-to event for both national and trade press who are keen to be first to report on products, technologies and innovations like yours.

Due to the increase in media interest and press reporting, Francesca White will chair a new and exclusive press event on the first day of the event, where we will launch a Trends Report which will present pioneering and cutting edge research, launches and advancements in the aesthetics market. This exciting new addition will provide even greater opportunity for coverage of your products.



Francesca White

Official press ambassador

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Exhibitor Tools

Meet the Distributor

The UK's medical aesthetic market is thriving, and UK distributors are constantly searching for the latest products to add to their portfolios. CCR offers a unique opportunity that facilitates meetings between international manufacturers and UK distributors, providing a low risk, time and cost-effective opportunity for manufacturers to source and secure a distributor.

The 'Meet the UK Distributor' programme is a free-of-charge tool for international exhibitors to add value to the stand space investment.

Companies previously supported:

- Biosensor Laboratories
- Juvaplus
- Mt derm – Amiamed
- Contrad Swiss
- Laboratoire Fijie
- Newpong
- Euroreseach

The programme guarantees:

- A minimum of 5 pre-scheduled meetings with distributors
- Enhanced product profiling
- Feature in pre-show marketing
- CCR Connect meeting service to also meet visitors

The opportunity is limited to 10 companies.

Stand Smart Badge Reader

6,298 Leads | **44** Average leads per reader

CCR equips you with contactless "touch and collect" readers to place on your stand. Not only does this eliminate physical contact points, it enables you to collect leads simply and easily, so you can concentrate on getting to know more about the buyer's needs. At the end of the exhibition, you can export a list of all your "touches" taking the hassle away from your post-event follow up.

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We were very happy with the support CCR offered us to find a UK distributor. The UK market is not an easy one to break into, so we found having pre-scheduled meetings with businesses who had an interest in our product very helpful. We had a successful meeting with AestheticSource at CCR and they now exclusively represent Cysteamine Cream in the UK.

Jeff Gouzer, CEO, Scientist Phama

CCR is a fantastic platform for us to launch and that's exactly what we are doing today.

Raffi Eghiayan, Marketing Director, Wigmore



Secure Your Stand

Standard Package Rates:

Space only £465 per m²

Shell scheme £515 per m²
(carpet, shell walls & name board)

Elite £565 per m²

(carpet, shell walls, name board, 1 table, 2 chairs, 1 brochure rack, 2 spotlights & 1 x 500-watt socket)

Speak to your sales representatives for further details.



EasyGo Packages:

Organiser of CCR Easyfairs, offers structured marketing packages to suit varying marketing strategies, whether you're focused on branding, lead capture or maximising all areas of your investment.

Select your package of choice to raise visibility, generate contacts or do both while also achieving maximum brand awareness, online and onsite.



GOVISIBILITY

Promote your company profile.
£750

Get noticed all year round

- Display your company profile online (description, products, news & jobs)
- Apply for inclusion in the Innovations Gallery
- Invite customers and prospects
- Promote your products, paper-free via Smart Badge technology **1 READER**

GOLEADS

Maximise lead generation and deepen customer relationships.
£900

Get noticed all year round

- Display your company profile online (description, products, news & jobs)
- Apply for inclusion in the Innovations Gallery
- Invite customers and prospects
- Promote your products, paper-free via Smart Badge technology **1 READER**

Boost your leads

- Get details of visitors who touched your reader with their Smart Badge
- Capture and qualify leads with ease **1 LICENCE**
- Receive real-time SMS alerts when your guests check in

GOPLUS

Maximise lead generation and enhance online visibility.
£1,250

Get noticed all year round

- Display your company profile online (description, products, news & jobs)
- Apply for inclusion in the Innovations Gallery
- Invite customers and prospects
- Promote your products, paper-free via Smart Badge technology **2 READERS**

Boost your leads

- Get details of visitors who touched your reader with their Smart Badge
- Capture and qualify leads with ease **2 LICENCES**
- Receive real-time SMS alerts when your guests check in

Get premium online visibility

- Display your logo on the exhibitor list

GOPREMIUM

Maximise lead generation and brand exposure, onsite and online.
£2,500

Get noticed all year round

- Display your company profile online (description, products, news & jobs)
- Apply for inclusion in the Innovations Gallery
- 50x VIP invites
- Promote your products, paper-free via Smart Badge technology **3 READERS**
- Dedicated e-shot to CCR database
- Logo alongside sponsors & partners across all CCR marketing collateral

Boost your leads

- Get details of visitors who touched your reader with their Smart Badge
- Capture and qualify leads with ease **UNLIMITED READERS**
- Receive real-time SMS alerts when your guests check in

Get premium online visibility

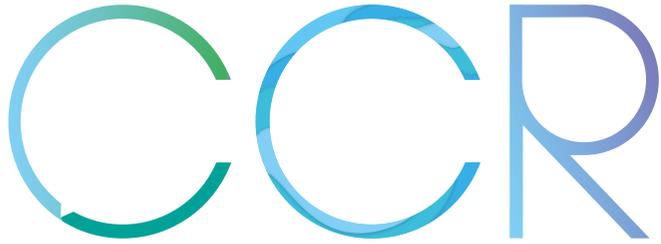
- Display your logo on the exhibitor list

Stand out online & onsite

- Attract attention when visitors register online
- Logo featured on onsite CCR signage

LIMITED TO 10 COMPANIES

BEST VALUE



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Contact us

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by **EASYFAIRS**